



# ***Blueprint 181***

*Investing. Growing. Leading.*

# Our Work Continues

- **October 2016** – Accepted Final Report From Cuningham Group
- **November 2016** – Reviewed Plan For Next Steps
  - Established Goal and Objectives
  - Defined Process in Six Phases
- **December 2016** – RFQ Process for Program Management Services
- **February 2017** – Approved Hiring Team of Foster, Jacobs & Johnson / Widseth, Smith, Nolting / Kraus-Anderson

# Our Overall Goal

## Facilities that Promote...

*Opportunity, Innovation and Success*

### Eight Objectives:

- Safe and secure facilities
- Mechanical and educational adequacy updates
- Space that fosters best practice instruction & 21st Century opportunities
- Spaces that promote robust opportunities in academics, arts, activities, & athletics
- Increased community collaboration, ownership and workforce development
- Visionary technology integration
- Transparency, engagement, and community trust-building
- Highest quality educational opportunities for our taxpayers' generous investment

# Plan Execution Phases

- **Phase 1** – Comprehensive District Communications Planning
- **Phase 2** – Stakeholder Engagement: Internal & External Listening Sessions
- **Phase 3** – Potential Surveys & Assessments
- **Phase 4** – Develop Project Scope Options & Alternatives
- **Phase 5** – Bond Referendum Election Process
- **Phase 6** – Comprehensive Construction Management Service

# Developing Unique Solutions

- **R**ightsize
- **R**enewal
- **R**einvest
- **R**epurpose
- **R**eplace



# Active Working Groups



Communication



Finance



Shape and Enhance

# Communications Workgroup

Informing and engaging our community

## Brainerd Schools

- Karla Sand
- Cori Reynolds
- Sarah Porisch

## Himle Rapp

- Todd Rapp
- Rita Beatty
- Sarah Oliver

# Developing An Identity

- Distinct from the 2015-16 Comprehensive Facilities Plan
- Easily recognizable
- Memorable





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# Identifying the Audience

- External
  - Parents
  - Community Members
- Internal
  - Staff
  - Administration
  - Board of Education

# Modes of Communication

- Traditional Media Users
- New Media Users

# Traditional Media Users

- Print
  - Ads
    - Brainerd Dispatch
    - Pine and Lakes Echo
  - Press Release
  - Viewpoint 181

*Listening to the voices of our community*

**You're Invited**

Public Listening Sessions  
Regarding Brainerd Public Schools Facilities

May 1	5:30-7:00pm	Riverside Cafeteria 220 NW 3rd St, Brainerd
May 2	6:30-8:00pm	Harrison Gym 1515 Oak St, Brainerd
May 4	5:30-7:00pm	Nisswa Gym 5533 Lakers Lane, Nisswa
May 9	4:00-5:30pm	Washington Room 200 804 Oak St, Brainerd
May 9	5:30-7:00pm	Garfield Gym 1120 NE 10th Av, Brainerd
May 11	5:30-7:00pm	Lowell Gym 704 NE 3rd Av, Brainerd
May 18	5:30-7:00pm	Baxter Gym 5546 Fairview Rd, Baxter
May 23	7:00-8:30pm	Brainerd High Cafeteria 702 S 5th St, Brainerd
May 24	6:00-7:30pm	Forestview Cafetorium 12149 Knollwood Dr, Baxter

*All are welcome!*

blueprint181.org

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# Traditional Media Users

- Radio
  - WJJY
    - Morning news
    - Community Focus Spots

# New Media Users

- [Blueprint181.org](http://Blueprint181.org)
- Social Media
  - Facebook
  - Twitter
- E-newsletters

 **Brainerd Public Schools**  
Published by Karla Sand [?] · May 1 ·

Brainerd Public Schools recently launched Blueprint 181 which brings facilities planning into a new phase focused on community-wide discussion of options to address school needs.

Blueprint 181 is the process to engage area residents in the development of a facilities plan that addresses the education, health and safety needs of the students and staff of Brainerd Public Schools.

Please join us and share your thoughts and questions with our district leaders!

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*Child care for school age children available  
All are welcome!*

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# Parents

- Skylert Email
- Monthly Newsletter
- Flier
- Individual School Facebook Pages

# Community

- Community Events
  - Everything Expo
  - Crow Wing County Fair
  - Baxter Night to Unite
- Community Organizations
  - Brainerd Lakes Area Chamber (3)
  - Senior Club
  - Kiwanis
  - Sertoma
  - CTC Employee Meeting



## Buildings Present Challenges for Brainerd Public Schools

Blueprint 181 is engaging area residents in the development and enhancement of a comprehensive long-range facilities plan that addresses the education, health and safety needs of Brainerd Public Schools. Read on to find out more about the challenges facing our community's school buildings.

[www.blueprint181.org](http://www.blueprint181.org)



# Staff

- B in the Know
- Email

For Sale:  
**Seven Piece Hardwood Dining Room Set**  
Six Chairs (two with arms)  
Recently reupholstered.  
Table 48" extends to 72"  
Good Condition \$250 or best offer.  
Call Greg Swenson 218-838-5672.



For Sale:  
**2012 Honda Civic EX**  
Charcoal metallic, 27,000 miles, 4 door, front wheel drive, automatic. Excellent condition-looks and drives great! NON-smoker, 1 owner, interior like new, front Weather Tec floor mats. Always stored in garage. Selling under book value. Call Steve Suer at 218-831-5208.

For Sale:  
**2017 Minnesota Chaga**  
Harvested and processed locally. We vacuum pack to ensure freshness. 1/2 pound bricks for \$15.00. Call Chari Dahl at 218-851-3959.

B in the Know Staff eNews

Brainerd Public Schools recently launched Blueprint 181 which brings facilities planning into a new phase focused on community-wide discussion of options to address school needs. Please join us and share your thoughts and questions with our district leaders!

Check out the Blueprint 181 website and find out more information [HERE](#).

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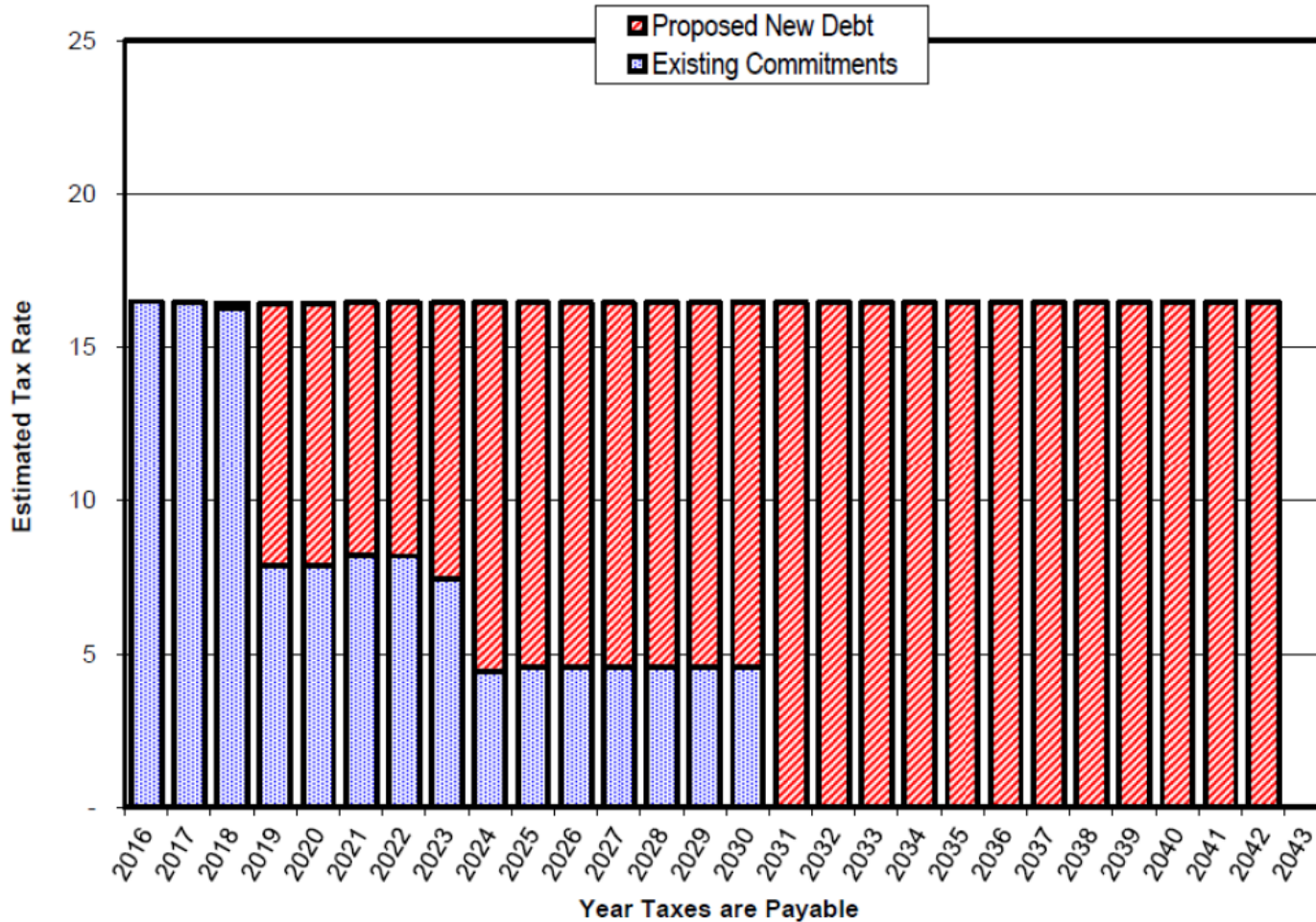
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# Financing Tools Authorized for School Districts

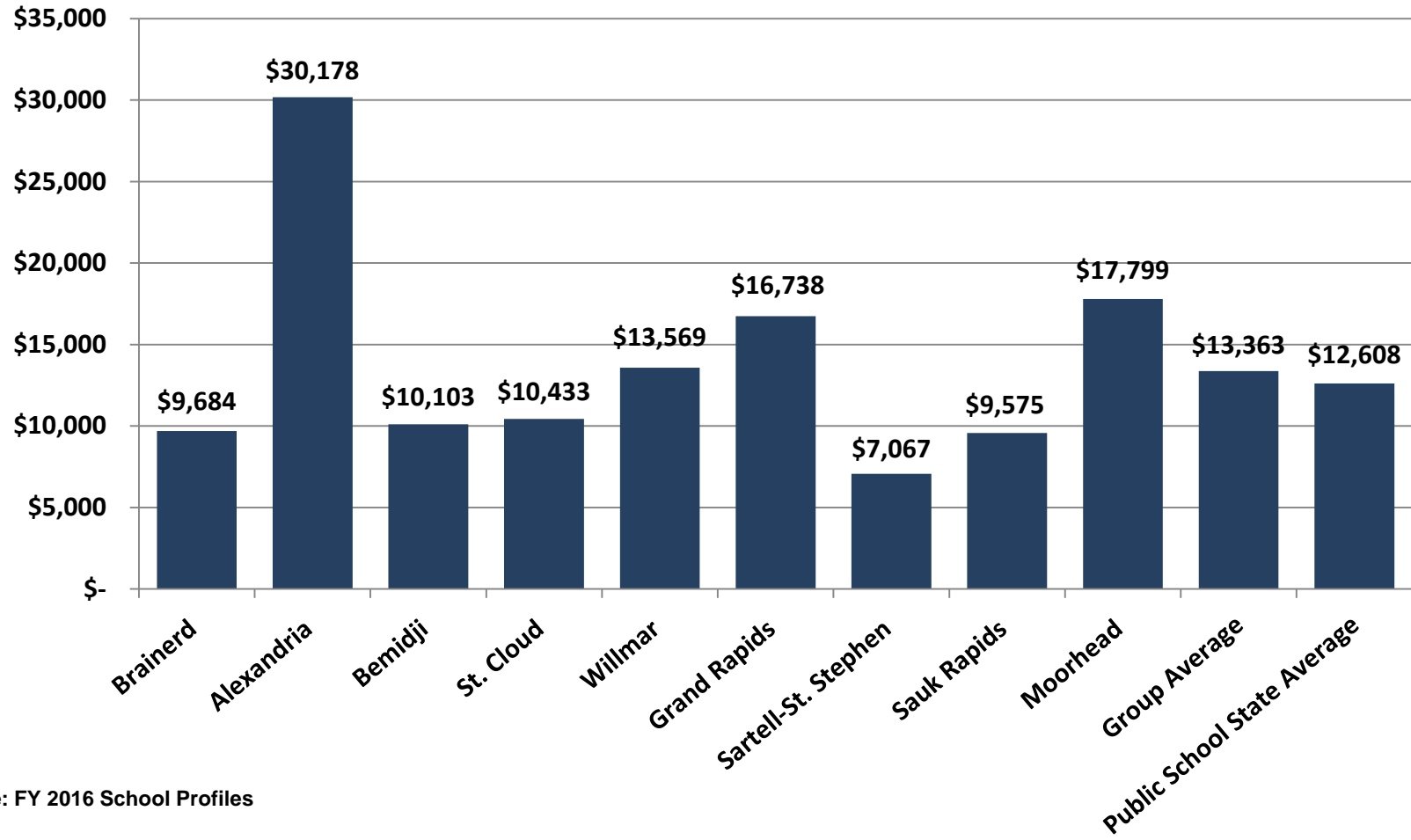
- School Building Bonds
- Capital Facilities Levy and Bonds
- LTFM Levy and Bonds
- Alternative Facility / Health and Safety Bonds
- Lease Purchase / Lease Levy
- Abatement Bonds
- New Market Tax Credits

# Structuring Our Debt



# Structuring Our Debt

Total Debt Per Student



# Structuring Our Debt

Total Building Bond Debt Taxes, Payable 2017, on a Home with an Est Market Value of \$200,000

